

## Formative Evaluation Plan Worksheet

Describe the formative evaluation plan for Subject Matter Expert (SME), one-on-one & small group for your team’s module prototype. Please be specific with your one-on-one since you will actually conduct the one-on-one evaluation (if possible state the name of the one target audience that you have selected to test your module prototype). Each team member has to conduct individual one-on-one evaluation. You may make up information for SME & small group evaluation but must be appropriate to your module’s instructional goal & target population.

**Briefly restate the instructional goal & target population of module prototype:**

Students will create and evaluate statistical results of a study that gauges an individual's personal attitude towards the use of computer technology.  
Target audience will be undergraduate students enrolled with the College of Education at the University of Hawaii at Manoa.

<b>Who:</b>	<b>What:</b>	<b>When:</b>	<b>How:</b>
<ul style="list-style-type: none"> <li>• Test population</li> </ul>	<ul style="list-style-type: none"> <li>• Type of data to be collected</li> <li>• Type of evaluation instruments</li> </ul>	<ul style="list-style-type: none"> <li>• Timeline</li> <li>• when happening</li> <li>• how long etc</li> </ul>	<ul style="list-style-type: none"> <li>• Strategies for setting up meeting times</li> <li>• Methods for gathering information</li> </ul>
<p><b>SMEs:</b> Graduate students from the Educational Technology Master's program at the University of Hawaii at Manoa.</p>	<p>An online 5-point Likert scale questionnaire will be utilized as a tool to solicit information regarding the goal's ability to have UH undergraduate student's construct, measure, and evaluate statistical results that is associated with a student's attitudinal perspective toward the use of computer technology. Feedback will also be collected regarding the appropriateness of the content for the target population and the entry level skills required for the goal.</p>	<p>The graduate students will perform the online survey at their leisure, as long as they complete the survey before the specified due date listed in the email.</p> <p>Review of the instructional material and completion of online questionnaire will take approximately 30-60 minutes.</p>	<p>Contact directly via email address (provided by the department chair) with an invite to participate in an online research study via SurveyMonkey, a Web 2.0 tool.</p>

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<p><b>One-on-one:</b> A technical analyst professional with no professional experience working in the field of education.</p>	<p>Online questionnaire, observations and opinions via written comments, and an online interview that will attempt to address the following questions:</p> <p>Are the objectives explicitly conveyed? Is the subject matter and instructional content interesting? Is their structural order in the way the lesson is presented?</p>	<p>Review of the instructional material and completion of online questionnaire will take approximately 30-60 minutes.</p> <p>The online interview will take approximately 2 hours via Skype session during a time and date that is mutually agreed upon.</p>	<p>An informal face-to-face request via email will be presented to the analyst (Reyson Saballa) to conduct the one-on-one evaluation via Skype session. The date and time of the evaluation will be based on availability of both parties.</p>
<p><b>Small-group:</b> Undergraduate students enrolled with the College of Education at the University of Hawaii at Manoa.</p>	<p>Questionnaire, observations and opinions via written comments, and focus group that will attempt to address the following questions:</p> <p>Are the objectives explicitly conveyed? Is the subject matter and instructional content interesting? Is their structural order in the way the lesson is presented?</p> <p>The primary difference between the One-on-One and Small-Group sessions is the use of face-to-face meeting within a group setting.</p>	<p>The focus group will consist of no more than 10 participants (no less than 5).</p> <p>The workshop will take approximately 2 hours during the school week between 4-5 pm.</p>	<p>Date of workshop session will be scheduled via the College of Education's coordinator who will send out email correspondences informing interested students of the opportunity.</p> <p>The names of interested parties will be forwarded to me directly via email.</p> <p>In return for the student's time and efforts, they will be presented with a coupon for a remote technical support session conducted by me.</p>